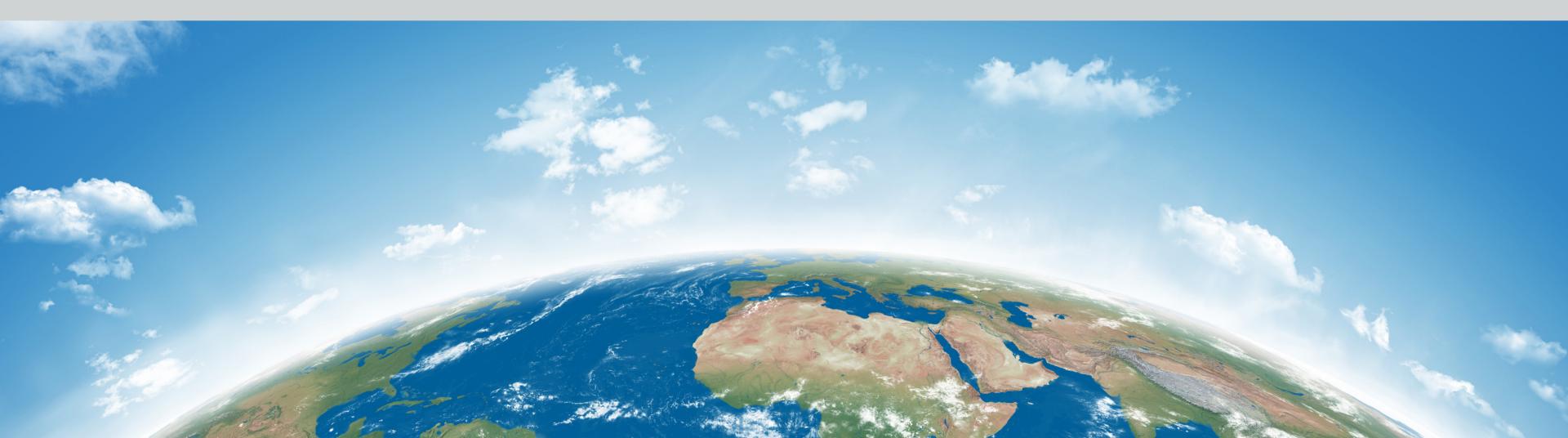
America's Seafood Campaign Digital Toolkit - Earth Day April 22, 2022



Climate Friendly and Sustainable

- As we confront food challenges related to climate change, seafood has an essential role to play in achieving food security.
- The United States is a global leader in responsibly managed fisheries and sustainable seafood.



Twitter Social Copy

- #Seafood is one of the most climate friendly proteins on the planet. Join America's Seafood Campaign and help get the word out: https://bit.ly/36U4t3u #EarthDay
- Seafood: a delicious part of a climate friendly diet. To join our campaign to promote #seafood, visit https://bit.ly/36U4t3u. #EarthDay
- Celebrate #EarthDay one bite of sustainable seafood at a time. To join our campaign to promote #seafood, visit https://bit.ly/36U4t3u.

LinkedIn Social Copy

- In addition to being a delectable meal, seafood is one of the most environmentally friendly and carbon-efficient proteins on earth. To learn more about how you can promote seafood, join our campaign at https://bit.ly/36U4t3u. #EarthDay
- Adding more seafood to your diet is a small, delicious step to a more sustainable planet. To learn more about how you can promote seafood, join our campaign at https://bit.ly/36U4t3u. #EarthDay

BE AN ADVOCATE Visit SeafoodCampaign.Org

